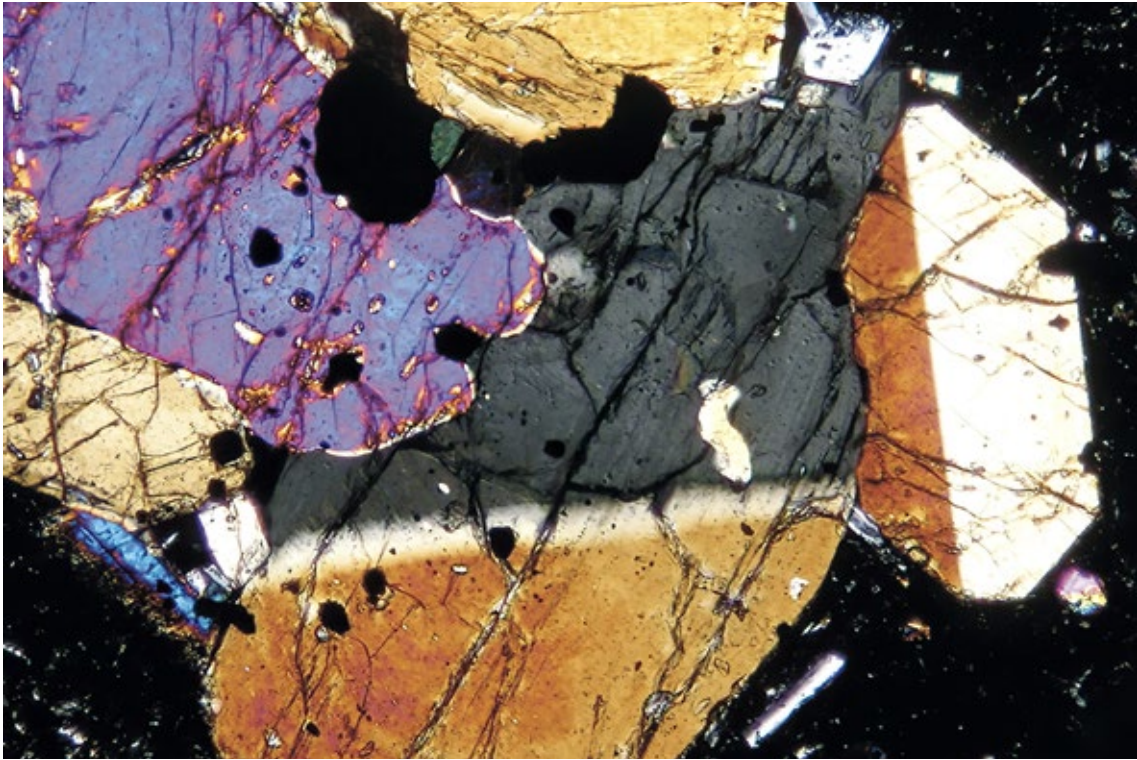


PRADA

[FRAMES]

Materials in Flux

Teatro Filodrammatici, Milan
17, 18 and 19 April, 2023



After the success of Prada Frames 2022, dedicated to the theme On Forest, the multidisciplinary symposium exploring the complex relationship between design and the environment, curated by Formafantasma, returns to Milan again this year. The Milan symposium follows the Prada Frames held last March at the M+ museum in Hong Kong.

The theme of Prada Frames Milan 2023 is Materials in Flux. Prada chooses to foster a reflection whose ethical and aesthetic implications have been central to the brand's practice for some time: the potential for original creativity and opportunities for low-impact production opened up by the use of innovative recycled materials. The symposium's work is based on the research by British anthropologist Tim Ingold, who views materials as interconnected, endlessly changing living entities. It aims to explore the concept of waste, investigate the dynamics that regulate waste infrastructure and their value systems, and analyse the complex relationship between materials and ecosystems.

On 17-19 April, a packed programme of six sessions over three days will bring together scholars and professionals from various fields of research, including Tim Ingold, Elizabeth Povinelli, Beatriz Colomina, Mark Wigley, Sophie Chao, Veena Sahajwalla and Hans Ulrich Obrist.

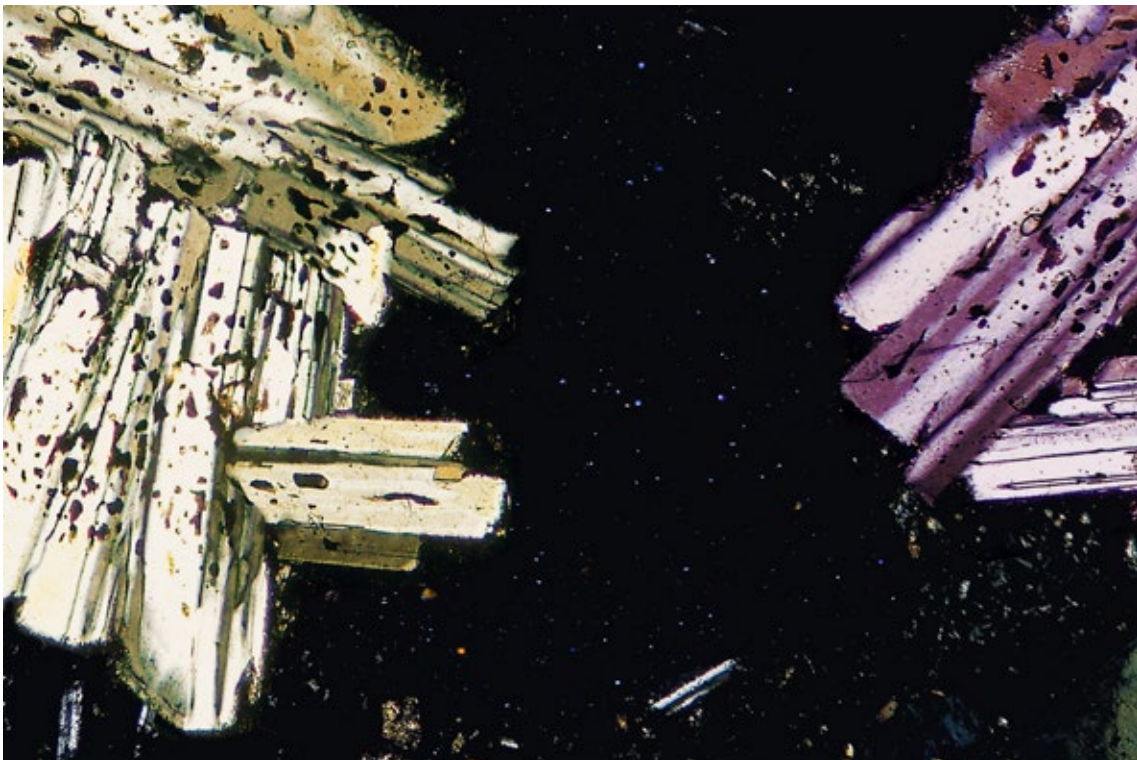
PRADA

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Materials in Flux

The event is being held at Teatro Filodrammatici, one of the oldest theatres in Milan, located just a short distance from La Scala and Piazza Duomo. The Accademia dei Filodrammatici, founded in 1798, established its headquarters there in 1800, transforming the building at the beginning of the last century into the Art Nouveau style whose façade is still preserved today. The interior was redesigned by architect Luigi Caccia Dominioni in the 1960s, including work on the imposing entrance staircase and the mosaic floors, the latter created by sculptor Francesco Somaini.

Admission to Prada Frames Milan is free but with limited availability, subject to registration at prada.com from 6 April.



#PradaFrames

For more information:
Prada Press Office
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www.prada.com

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Materials in Flux

SYMPOSIUM PROGRAM

DAY 1
MONDAY, 17TH APRIL 2023

Session 1: CONCEPTUALIZING

Session 1 introduces the notion of waste as matter in constant transformation. Through archeology and anthropology, the session questions the value systems attached to waste accumulation.

10:30 am audience registration

11:00 am start
TIM INGOLD
ANNA ANGISSOLA
HANS ULRICH OBRIST with
EDUARDO KOHN

12:30 pm end of session

Session 2: CONTEXTUALIZING

Session 2 displays an overview of the current systems and infrastructures that govern global material flows.

The session looks into the relationships between 'superabundance', landfills and repurposing practices.

2:30 pm audience registration

3 pm start
JUSTIN McGUIRK with
PATRICK O'HARE and
JOSH LEPAWSKY
ELIZABETH POVINELLI with
ELVIRA DYANGANI OSE

4:30 pm end of session

DAY 2
TUESDAY, 18TH APRIL 2023

Session 3: DESIGNING

Session 3 presents the works of architects, entrepreneurs, curators and design students that embrace an expansive attitude toward design and actively redefine the relationship between matter and ecosystems.

10:30 am audience registration

11:00 am start
FIONA RABY and ANTHONY DUNNE
MICHAEL THOMPSON
LARA GILMORE
PAOLA ANTONELLI and
ALICE RAWSTHORN

12:30 pm end of session

Session 4: VALUATING

Session 4 explores material cycles that expand from space debris into digestive systems, highlighting the potentialities of rubbish, dirt, turd and scrap. The session will also delve into the complexities of responsible material extraction and application.

2:30 pm audience registration

3 pm start
LYDIA KALLIPOLITI
RORY HOLMES
EMMIE MASSIAS,
CAROLIN SCHELKLE,
ROCIO CROSETTO BRIZZIO and
ANA PAOLA HERNANDEZ DERBEZ
SUMAYYA VALLY with
NATALIA GRABOWSKA

4:30 pm end of session

DAY 3
WEDNESDAY, 19TH APRIL 2023

Session 5: GOVERNING

Session 5 introduces e-waste geographies emphasizing local models of production and care. The session delves into the spatial, social and environmental dimensions of e-waste management and recirculation.

10:30 am audience registration

11:00 am start
BLANCA CALLÉN
GRACE AKESE
BAS VAN ABEL
VEENA SAHAJWALLA with
ALICE RAWSTHORN

12:30 pm end of session

Session 6: RE-INHABITING

Session 6 expands into the notion of the 'unwanted' as a lens to look into wastelands, interspecies alliances and by-products of material cultures.

2:30 pm audience registration

3 pm start
BEATRIZ COLOMINA and
MARK WIGLEY
B+ (ARNO BRANDLHUBER and
OLAF GRAWERT)
SANDRA POULSON and
NATALIA GRABOWSKA
SOPHIE CHAO

4:30 pm end of session