

FONDAZIONE PRADA REOPENS ITS MILAN AND VENICE VENUES AND PRESENTS ITS 2021 AND 2022 PROGRAM

Milan, 28 April 2021 – Fondazione Prada announces the reopening of its Milan venue on 29 April 2021, its Venice venue on 22 May 2021 and Osservatorio on 16 September 2021.

The Milan headquarters will present “Who the Bær”, the new show by Simon Fujiwara, and “Atlas”, the permanent exhibition which features a selection of works from Collezione Prada, displayed in the five floors of Torre. The exhibition spaces will be open to the public from Thursday to Sunday, from 10 am to 7 pm. In compliance with the rules on containment and management of the epidemiological emergency, admission is limited and requires the purchase of a ticket online until 12 am of the day before the visit.

The exhibition “Who the Bær”, focused on a fictional bear in search for identity, investigates the simultaneous quest for fantasy and authenticity in the culture we consume. The project is conceived to furtherly develop into a digital platform aimed at sharing and exploring, through the Instagram account @whothebaer, animated by Fujiwara, and a web app conceived by the artist. The initiative is part of a process undertaken by Fondazione Prada and aimed at continuously develop its digital presence and experiment with a multitude of times and means of audience engagement.

The Venetian venue, the historic building of Ca’ Corner della Regina, reopens from 22 May to 21 November 2021 with “Stop Painting”, the exhibition conceived by artist Peter Fischli (the press preview will take place on Wednesday 19 May). The project explores a series of specific ruptures within the history of painting in the last 150 years, intertwined with the emergence of new social factors and cultural values. The artist identified five radical ruptures caused by technological and social changes that marked artistic paradigm shifts through rejection and reinvention of painting.

A cinema program, that includes a series of outdoor screenings in the Milan spaces, will be presented during the summer season.

Osservatorio Fondazione Prada, in Galleria Vittorio Emanuele II in Milan, unveils the exhibition “Sturm&Drang” from 16 September 2021 to 17 January 2022, curated by Luigi Alberto Cippini (Armature Globale), Fredi Fischli and Niels Olsen (gta exhibitions, ETH Zürich). Originated from a collaboration between Fondazione Prada and ETH Zürich, the project explores Computer-generated imagery (CGI) practices, experiences, and environments.

Fondazione Prada’s exhibition program in Milan will unfold from 28 October 2021 to 28 February 2022 with the wide retrospective conceived by Germano Celant and dedicated to the artistic activity of Domenico Gnoli, accompanied by a scientific publication.

From 31 March to 22 August 2022, the artist duo Elmgreen & Dragset will present the exhibition “Useless Bodies?” that will span over four spaces in the Milan premises in addition to the outdoor areas.

Program

Who the Bær by Simon Fujiwara: 29 April - 27 September 2021, Milan

Stop Painting curated by Peter Fischli: 22 May - 21 November 2021, Venice

Sturm&Drang curated by Luigi Alberto Cippini, Fredi Fischli and Niels Olsen: 16 September 2021 - 17 January 2022, Osservatorio Fondazione Prada - Milan

Domenico Gnoli conceived by Germano Celant: 28 October 2021- 28 February 2022, Milan

Useless Bodies? by Elmgreen & Dragset: 31 March - 22 August 2022, Milan

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