



## MARCHESI 1824 IN SUPPORT OF CORONAVIRUS EMERGENCY

Milan, April 8, 2020 - Marchesi 1824, a renowned brand of fine pastry owned by the Prada Group, supports the healthcare personnel involved in the Covid-19 emergency in Milan's hospitals by donating the classic Colomba, the most famous Italian Easter cake, made of selected excellent raw materials and following an ancient traditional recipe.

With another donation of this traditional Easter cake, Marchesi 1824 also supports Pane Quotidiano, a Milanese non-profit organisation which primarily aims at providing free food every day to the poorest sections of the population, by distributing food and refreshments without any kind of distinction.

For further information:  
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### *Marchesi 1824*

*Pasticceria Marchesi is the favourite destination of an elegant cosmopolitan clientele and since 1824 it has been the symbol of Milanese style. Its excellent products, elegant settings and impeccable service are perfect for accompanying moments of conviviality surrounded by crafted taste and refined creativity. Today as then, Marchesi 1824 remains true to its traditions and artisan production based on the careful selection of raw materials, the finest pastry making mastery and attention to detail. Its products are on sale at its Milan shops located in Via Santa Maria alla Porta, Via Monte Napoleone and Galleria Vittorio Emanuele II and at its London shop in Mount Street, Mayfair. Marchesi 1824 is part of Prada Group, which also includes Prada, Miu Miu, Church's and Car Shoe brands.*

[www.pasticceriamarchesi.com](http://www.pasticceriamarchesi.com)  
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