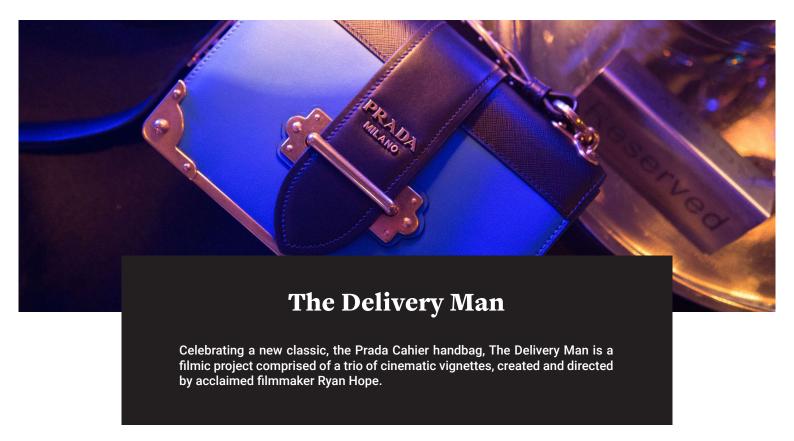
## **PRADA**



The name *Cahier* is derived from the French for 'notebook' – itself a repository for ideas, a collective collection of different stories, and different realities. Here, that notion has inspired three distinct but interconnected narratives, titled *Midnight Request*, *Woman's Best Friend* and *Priorities of Love*.

The films star the Academy Award-winning actor J.K. Simmons as the eponymous, enigmatic hero, our delivery man, alongside Pom Klementieff, Sasha Lane and Bahia Gold – a cross-generational selection of talent, epitomising the distinct identities that comprise Prada women.

Toying with notions of suburban unreality, and urbane sophistication, the stories unfold via three chapters, each charting a different valiant attempt by the delivery man to ensure his precious cargoes reach their final destination, despite pitfalls and obstacles along the way. One takes place in a nightclub; another a Hollywood Hills mansion with overly protective guard-dog; the third in the Delivery Man's own home, for an unexpected twist. Playful, subversive, unexpected, they ultimately end with a universal life lesson on the value of family, home and love.

Throughout, the two constants are J.K. Simmons as the protagonist, and the delivery itself – the Prada Cahier handbag. In each of the film shorts, the immediately-identifiable brass-bound, calfskin Cahier becomes a *cadeau*, a gift gratefully received in any circumstance and explored through its different stylistic iterations.

These films explore both variety and universality, the appeal of contrast and contradiction, and a singularity of desire. The power of fashion both to differentiate, and to unite.

It also underlines that the Prada Cahier is a delivery that is always welcomed.

The Delivery Man first episode is now available online at prada.com and through Prada social media. The second and third episodes will be unveiled on October 13 and 15, respectively.

# **PRADA**

### MIDNIGHT REQUEST







WOMAN'S BEST FRIEND







PRIORITIES OF LOVE









#### SHORT BIOGRAPHIES

#### **RYAN HOPE**

Ryan Hope spins sensual, loose narratives filled with vivid characters and striking imagery, a combination that has earned him many high-profile admirers, ranging from premium brands to music icons. He has directed artists and musicians such as George Michael, Lorde, Kate Moss, Moses Sumney, Sam Smith, Zayn Malik, Freja Beha Erichsen, 2Chainz, Pharrell Williams, and Lil Wayne, to name a few. The variety of Ryan's clientele demonstrates that despite abstract touches and bold looks, his style has universal appeal and a unique draw.

Ryan was nominated for Best Director at the 2014 LA Music Video Awards, and for Best Video at the UKMVAs in 2012 and 2015. Ryan's feature documentary *Skin*, commissioned for Dasha Zhukova's Garage Magazine, was acclaimed as an underground hit. The documentary featured the work of Damien Hirst, Jeff Koons, and Raymond Pettibon. Ryan lives in Joshua Tree and has been with The Directors Bureau since 2013.

#### J.K. SIMMONS

J.K. Simmons, Academy Award winner for Damien Chazelle's *Whiplash*, has played a wide range of characters in other films such as *Juno*, Sam Raimi's *Spider-Man* trilogy, *Patriots Day, The Meddler*, and the upcoming *I'm Not Here*, directed by his wife, Michelle Schumacher. Television series include Tom Fontana's *Oz, Law & Order, The Closer, Growing Up Fisher*, and currently, *Counterpart*. He began his career on stage, performing on Broadway in *Guys and Dolls, A Few Good Men, Peter Pan* (with the aforementioned Ms. Schumacher) and Neil Simon's *Laughter on the 23<sup>rd</sup> Floor*.

#### **POM KLEMENTIEFF**

A natural talent, with a striking presence, Pom Klementieff is one of Hollywood's most vibrant up and coming actresses with The Hollywood Reporter naming her as one of the industry's "next big thing". Klementieff was most recently seen reprising her role as 'Mantis' in Marvel's *Avengers: Infinity War*, one of the biggest movie of the year to date and one of the most successful films of all time. Previously, Klementieff was seen in James Gunn's Marvel feature, *Guardians of the Galaxy Vol. 2.* She recently wrapped production on an episode of Netflix's hit drama series, *Black Mirror.* Her additional recent credits include the comedic drama *Ingrid Goes West* as well as a supporting role in Drake Dormus' *The Newness.* Klementieff's first professional acting job was the French independent film *Après Lui* (2007), portraying the stepdaughter of the protagonist played by Catherine Deneuve. Her breakthrough role was in 2013 in Spike Lee's *Oldboy*.

#### SASHA LANE

Sasha Lane is talented young actress who has built an impressive body of work.

In 2016, she was launched from obscurity into the spotlight with her starring role in Academy Award winning director Andrea Arnold's *American Honey*. After being discovered by Arnold on a beach during Spring Break, Lane left college to take on the leading role of 'Star'. *American Honey* garnered international praise and went on to win the Grand Jury Prize at Cannes in 2016. For her portrayal, Sasha was honored with the Best Actress Award at the 2016 British Independent Film Awards and garnered a Film Independent Spirit Award nomination as well as a Gotham Awards nomination.

Lane can currently be seen in Brett Haley's *Hearts Beat Loud* and in the upcoming Desiree Akhavan's film, *The Miseducation of Cameron Post*, which was premiered to critical and audience acclaim at the 2018 Sundance Film Festival, where it won the top U.S. Dramatic Grand Jury Prize. Sasha appears in Hannah Marks and Joey Powers' *After Everything* and additionally, she has Neil Marshall's reboot of *Hellboy*.

# **PRADA**

#### **CREDITS**

Directed by Ryan Hope

Produced by The Directors Bureau Benjamin Gilovitz Produced by Hi Production Max Brun

Executive Producers Jacki Calleiro Lisa Margulis

Production Design JC Molina

Edit by White House Post

Editor Ryan Boucher

Sound Design Appraiser Ryan Hope & Ari Balouzian

Original score / composition by Appraiser Gabriels Ryan Hope & Ari Balouzian