

The Prada Double Club Miami

Presented on the occasion of Art Basel Miami Beach, "The Prada Double Club Miami" by the Belgian artist Carsten Höller is an installation to be experienced as a fully-functioning nightclub, open to select guests for three nights (5 to 7 December 2017 - from 10:30 pm till late). This very special art installation - the second, yet very different, iteration of Carsten Höller's concept - offers a unique approach to entertainment and hospitality, as well as creating a dialogue between contemporary art, music, lifestyle, and design.

In this new project, the artist further investigates the notion of two-sidedness: the audience is presented with two different spaces which offer visually and acoustically opposed experiences, with no concession to fusion. The vital and

most important aim of "The Prada Double Club Miami" is to allow art to move outside its usual restrictive contexts; a human experiment exploring the idea of duality in a playful environment, creating an unsettling atmosphere from which a powerful, thought-provoking dialogue can emerge: crowds are free to engage with the surrounding environment and become living components of a participatory experience.

Set in a 1920's film studio complex, the installation is divided into an internal club space and an outdoor tropical garden, one being entirely monochromatic, the other hyper-polychromatic.

International live music acts and DJs are showcased in one space, whereas the other hosts a range of Caribbean and South American diasporas from Miami. Each performer embodies the oppositional concept behind the project itself: guests and clubbers can cross permeable boundaries to venture into a double dimension and "schizophrenic" journey.